

**Chesapeake
Green**

AN ANNUAL
HORTICULTURE
SYMPOSIUM



**February 15-19, 2021
Online Conference
17th Annual Horticultural Symposium**

Hosted by:



MARYLAND
NURSERY, LANDSCAPE
AND GREENHOUSE
• ASSOCIATION •

UNIVERSITY OF
MARYLAND
E X T E N S I O N

Solutions in your community

January 12, 2021

Dear Friends of Maryland Horticulture:

This past year has been challenging and unpredictable to say the least. We hope that this letter finds you and your staff and families healthy and safe. While we would like to be able to host Chesapeake Green in-person this year, it's just not in the cards. However – Chessie Green will take place and will provide an event full of education and recertification opportunity.

The MNLGA education committee met and decided that Chesapeake Green will be held from Monday, February 15th through Friday, February 19th. Each day's sessions will begin at noon and wrap no later than 2:00 pm. We will kick off the program on Monday with our keynote speaker, Dr. Mike Raupp! We have a host of excellent sessions including an interactive panel on Thursday, February 18th. The panel will include several association trailblazers to talk about how their businesses pivoted during the pandemic.

As the program agenda is finalized, we have included sponsorship opportunities for your company. Attached is our comprehensive Chessie Green sponsorship packet. The MNLGA has created a package that meets the business needs of our industry partners. Of course, the offerings are different this year. However, the value to our sponsors is tangible as you will see in the attached.

In addition to providing outstanding education, we will be offering Maryland Pesticide Applicator credits as well as Maryland Nutrient Management Credits. The reality is that to make premier events like Chesapeake Green cost-effective, we have to have the support of our industry partners. And what better way to champion the industry and invest in its members than through continuing education?

And speaking of partners, we are incredibly grateful for the University of Maryland Extension and the knowledge resources they contribute not only to this event, but to our industry as a whole. They are an invaluable source of information on so many levels and your sponsorship goes a long way to supporting their efforts as well.

Please review the sponsorship benefits on the accompanying pages and thoughtfully consider Chessie Green sponsorship. If you have any questions about sponsorship or are interested in a customized sponsorship option, please e-mail kelly@mnlga.org or call the MNLGA Office at 410-823-8684.

Thank you,

Chelsea Bailey

Chelsea Bailey

MNLGA

Meetings and Events Manager

Chesapeake Green



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2021 Sponsorship Details & Benefits

February 15-19, 2021
Online Conference

Sponsorship Level *(Please select one of the following levels):*

Chesapeake Sponsor - \$250 *(Attendance for 1 included plus additional benefits below)*

Contact Information *(please print accurately and legibly):*

Company Name: _____

Contact Name: _____

Attendee Name(s): _____ / _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Payment Information:

Enclosed is a check for \$ _____

Please charge my credit card: Master Card Visa

Name (on card): _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card *(if different from above)*: _____

Signature: _____ Date: _____

Please submit this form on or before Friday, January 22nd

Send your form, payment and company logo to:

MNLGA • c/o Chessie Green Sponsorship

Post Office Box 726 • Brooklandville, MD 21022

Fax to: 410-296-8288 • E-Mail to: Office@MNLGA.ORG



Sponsorship Details & Benefits

February 15-19, 2021

17th Annual Symposium

**** Sponsorship Benefits ****

Chesapeake Sponsor

- ❖ *Week long attendance for 1 included*
- ❖ *Inclusion of a 10 second welcome clip to attendees in official Chessie video (video clip must be submitted by February 10th for inclusion)*
- ❖ *Inclusion of a small company promo item (such as keychain, pen...etc.) in the attendee package (this package will be mailed to all registered attendees and the MNLGA office must receive your item by February 2nd to be included)***
- ❖ *Recognition on the Welcome slide before each day's presentation begins*
- ❖ *Company video on the Chessie 2021 Sponsors webpage*
- ❖ *Introduction and Special Thank you by program moderator each day*
- ❖ *Company logo on 2021 Chesapeake Green page at www.mnlga.org*
- ❖ *Company name listing in 2021 online promotions*
- ❖ *The ability to reach or maintain a competitive visibility to an audience who are your current or potential customers*
- ❖ *The added dimension to your company image as a partner concerned with making our industry better, improving business profitability, and supporting meaningful education and networking opportunities*

***Approximately 200 packages to be mailed to registrants. Item must be approved by MNLGA prior to sending for inclusion.*