



MARYLAND
NURSERY, LANDSCAPE
AND GREENHOUSE
ASSOCIATION, INC.

To: MNLGA Members, Vendor Sponsors and Allied Vendors
From: Vanessa A. Finney, Executive Director
Date: January 22, 2020
Re: MNLGA Annual and Chesapeake Green Sponsorship Information

I am pleased to introduce the launching of the MNLGA's new comprehensive sponsorship and recognition program in conjunction with our new website and Membership Matters platform. You may recall this from the MNLGA annual meeting or booth at MANTS. Our new sponsorships are designed to bring maximum exposure to participating members in a one-stop annual or bi-annual purchasing process.

Enclosed are the details your company needs to become an annual Wye Oak, Black-Eyed Susan or Chesapeake Green Horticultural Symposium sponsor. Our two top tier sponsorships (Wye Oak and Black-Eyed Susan) are open only to MNLGA members.

Annual Sponsorships begin on February 1 and run the full calendar year, gaining your company greater visibility, recognition and access to the industry membership. Your company's name and message are shared directly, through print, and via our digital communications throughout the year. This will happen through timely industry e-news updates, scheduled publications and educational programs, and additional as needed educational offerings and digital messaging.

A complete list of benefits for your Wye Oak and Black-Eyed Susan Sponsorships is attached.

Also enclosed is the Chesapeake Green sponsorship form. Held annually at the Maritime Institute, attendance at our most recent symposiums has topped 500 for the two days. Attendees have learned that this event covers many of the required licensed recertification credits including pesticide, nutrient management and more. Chesapeake Green also introduces our new event pricing which significantly benefits members registering for events.

There is no better time to be recognized as an MNLGA Sponsor than right now. Please choose the sponsorship and benefits that best represent your company by completing the enclosed form. You may fax or mail your payment to the number or address provided on the form.

We appreciate your support of the MNLGA mission and what it represents to the communities our members serve. If you have any questions about the enclosed, please contact Chelsea or Kelly at 410-823-8684 or office@mnlga.org. Thank you!



2020 MNLGA Annual Sponsorship Registration Form and Benefits Description

Sponsorship Level *(Please select one of the following levels):*

- Wye Oak Sponsor - \$2,500 *(See complete list of benefits on page 2)*
- Black-Eyed Susan Sponsor - \$1,750
- Chesapeake Green Sponsor Only – **Complete page 3 to sponsor Symposium only**

Contact Information *(please print accurately and legibly):*

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Payment Information:

Enclosed is a check for \$_____

Please charge my credit card: Master Card Visa

Name *(as it appears on card)*: _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card *(if different from above)*: _____

Signature: _____ Date: _____

Please submit this form by February 1

Send your form, payment and company logo to:
Maryland Nursery, Landscape, and Greenhouse Association
Post Office Box 726 • Brooklandville, MD 21022
Fax: 410-296-8288 • E-Mail: office@mdlga.org

**** Sponsorship Benefits ****

Wye Oak – \$2,500.00 annually (2 years for \$4,500 – 2 installments payable annually)

- Free State News Advertising - 3 Full page color ads (May, August & December)
- Rotating Web Banner on home page of mnlga.org
- *Root of the Matter* E-Newsletter
 - ❖ Logo and web-link included in each issue
 - ❖ Root published at least twice monthly and as needed
- Chesapeake Green Chesapeake Sponsor
 - ❖ 2 Day Attendance for 2 included (*or you may sponsor up to 4 student attendees*)
 - ❖ Lunch on both seminar days and vendor table (*if requested*)
 - ❖ Introduction and Special Thank you during Opening Session
 - ❖ Additional Recognition Signage at AM/PM refreshment break table
 - ❖ Verbal recognition by every room monitor before every Educational Session
- Sponsorship of Annual Meeting, Field Day and other Educational Events
- Company Logo linked on MNLGA.org sponsorship page
- Sponsorship Badge Ribbons for all registered company attendees at events

Black-Eyed Susan – \$1,750.00 annually (2 years for \$3,325 – 2 annual installments)

- Free State News Advertising - 3 half page b/w ads (May, August & December)
- Chesapeake Green Skipjack Sponsor
 - ❖ 1 Day Attendance for 1 included
 - ❖ Lunch on one seminar day and vendor table (*if requested*)
 - ❖ Additional Recognition Signage at AM/PM refreshment break table
 - ❖ Recognition in event promotional material
- Sponsorship of Annual Meeting, Field Day and other Educational Events
- Company logo linked on MNLGA.org sponsorship page
- Sponsorship Badge Ribbons for all registered company attendees at events

Chesapeake Green Horticultural Symposium Sponsorship only

- **Chesapeake Green Chesapeake Sponsor**
 - ❖ 2 Day Attendance for 2 included (*or you may sponsor up to 4 student attendees*)
 - ❖ Lunch on both seminar days and vendor table (*if requested*)
 - ❖ Sponsorship signage displayed in our gallery of sponsors
 - ❖ Introduction and Special Thank you during Opening Session
 - ❖ Additional Recognition Signage at AM/PM refreshment break table
 - ❖ Verbal recognition by every room monitor before every Educational Session
 - ❖ Sponsorship Badge Ribbons for all registered company attendees at events
- **Chesapeake Green Skipjack Sponsor**
 - ❖ 1 Day Attendance for 1 included
 - ❖ Lunch on one seminar day and vendor table (*if requested*)
 - ❖ Additional Recognition Signage at AM/PM refreshment break table
 - ❖ Sponsorship signage displayed in our gallery of sponsors
 - ❖ Sponsorship Badge Ribbons for all registered company attendees at events

Chesapeake Green



AN ANNUAL
HORTICULTURE
SYMPOSIUM

2020 Sponsorship Details & Benefits

February 19-20, 2020

Maritime Institute

Linthicum Heights, MD

Sponsorship Level *(Please select one of the following levels):*

- Chesapeake Sponsor - \$575 *(2 Day Attendance for 2 included)*
- Skipjack Sponsor - \$375 *(1 Day Attendance for 1 included)*

Check this box if your company would like the optional 6 foot Vendor Display Table *(see foot note next page)*

Check Box ***(on right)*** to have a 6 Foot Vendor Display Table *(included for both days)*

Contact Information *(please print accurately and legibly):*

Company Name: _____

Contact Name: _____

Attendee Name(s): _____ / _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Payment Information:

- Enclosed is a check for \$_____
- Please charge my credit card: Master Card Visa

Name (on card): _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card *(if different from above)*: _____

Signature: _____ Date: _____

Please submit this form by February 1

Send your form, payment and company logo to:

E-Mail: office@mnlga.org • Fax: 410-296-8288

MNLGA • c/o Chessie Green Sponsorship

Post Office Box 726 • Brooklandville, MD 21022