



## 2021 MNLGA Annual Sponsorship Registration Form and Benefits Description

### **Sponsorship Level** *(Please select one of the following levels):*

- Wye Oak Sponsor - \$2,500 *(See complete list of benefits on page 2)*
- Black-Eyed Susan Sponsor - \$1,750
- Chesapeake Green Sponsor Only – **Complete page 3 to sponsor Symposium only**

### **Contact Information** *(please print accurately and legibly):*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

### **Payment Information:**

Enclosed is a check for \$\_\_\_\_\_

Please charge my credit card:                      Master Card                      Visa

Name *(as it appears on card)*: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Billing Address of Card *(if different from above)*: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Please submit this form by February 1***

**Send your form, payment and company logo to:**  
Maryland Nursery, Landscape, and Greenhouse Association  
Post Office Box 726 • Brooklandville, MD 21022  
Fax: 410-296-8288 • E-Mail: office@mnlga.org

## **\*\* Sponsorship Benefits \*\***

### **Wye Oak – \$2,500.00 annually (2 years for \$4,500 – 2 installments payable annually)**

- Free State News Advertising - 3 Full page color ads (May, August & December)
- Rotating Web Banner on home page of mnlga.org
- *Root of the Matter* E-Newsletter
  - ❖ Logo and web-link included in each issue
  - ❖ Root published at least twice monthly and as needed
- Chesapeake Green Chesapeake Sponsor
  - ❖ 2 Day Attendance for 2 included (*or you may sponsor up to 4 student attendees*)
  - ❖ Lunch on both seminar days and vendor table (*if requested*)
  - ❖ Introduction and Special Thank you during Opening Session
  - ❖ Additional Recognition Signage at AM/PM refreshment break table
  - ❖ Verbal recognition by every room monitor before every Educational Session
- Sponsorship of Annual Meeting, Field Day and other Educational Events
- Company Logo linked on MNLGA.org sponsorship page
- Sponsorship Badge Ribbons for all registered company attendees at events

### **Black-Eyed Susan – \$1,750.00 annually (2 years for \$3,325 – 2 annual installments)**

- Free State News Advertising - 3 half page b/w ads (May, August & December)
- Chesapeake Green Skipjack Sponsor
  - ❖ 1 Day Attendance for 1 included
  - ❖ Lunch on one seminar day and vendor table (*if requested*)
  - ❖ Additional Recognition Signage at AM/PM refreshment break table
  - ❖ Recognition in event promotional material
- Sponsorship of Annual Meeting, Field Day and other Educational Events
- Company logo linked on MNLGA.org sponsorship page
- Sponsorship Badge Ribbons for all registered company attendees at events

### **Chesapeake Green Horticultural Symposium Sponsorship only**

#### **Chesapeake Sponsor**

- ❖ *Week long attendance for 1 included*
- ❖ Inclusion of a 10 second welcome clip to attendees in official Chessie video (*video clip must be submitted by February 10<sup>th</sup> for inclusion*)
- ❖ Inclusion of a small company promo item (such as keychain, pen...etc.) in the attendee package (*this package will be mailed to all registered attendees and the MNLGA office must receive your item by February 2<sup>nd</sup> to be included*)\*\*
- ❖ Recognition on the Welcome slide before each day's presentation begins
- ❖ Company video on the Chessie 2021 Sponsors webpage
- ❖ Introduction and Special Thank you by program moderator each day
- ❖ Company logo on 2021 Chesapeake Green page at [www.mnlga.org](http://www.mnlga.org)
- ❖ Company name listing in 2021 online promotions
- ❖ The added dimension to your company image as a partner concerned with making our industry better, improving business profitability, and supporting meaningful education and networking opportunities

# Chesapeake Green



AN ANNUAL  
HORTICULTURE  
SYMPOSIUM

## 2021 Sponsorship Details & Benefits

February 15-19, 2021  
Online Conference

### **Sponsorship Level** *(Please select one of the following levels):*

Chesapeake Sponsor - \$250 *(Attendance for 1 included plus additional benefits below)*

### **Contact Information** *(please print accurately and legibly):*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Attendee Name(s): \_\_\_\_\_ / \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

### **Payment Information:**

Enclosed is a check for \$ \_\_\_\_\_

Please charge my credit card:                      Master Card                      Visa

Name (on card): \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Billing Address of Card *(if different from above)*: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please submit this form on or before Friday, January 22<sup>nd</sup>*

### **Send your form, payment and company logo to:**

MNLGA • c/o Chessie Green Sponsorship  
Post Office Box 726 • Brooklandville, MD 21022  
Fax to: 410-296-8288 • E-Mail to: Office@MNLGA.ORG